



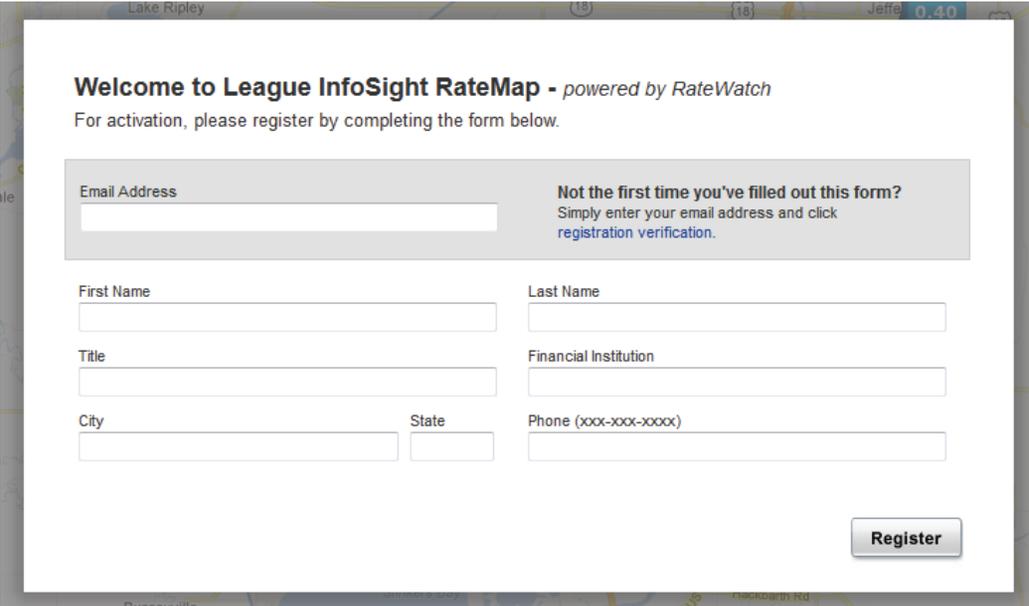
User Guide: RateMap

League InfoSight
RATE*MAP*
powered by RateWatch

Welcome to RateMap

Welcome to League InfoSight RateMap, powered by RateWatch. When entering RateMap, you will notice a welcome pop-up message. For activation, we ask that you register by completing the form.

Once you've entered your information, you should not see this form again unless using a different machine. If you do receive this message again and have already registered, simply enter your email address and click the blue "registration verification" link.



The image shows a registration form titled "Welcome to League InfoSight RateMap - powered by RateWatch". The form is overlaid on a map background. The form contains the following fields and instructions:

- Email Address:** A text input field.
- Not the first time you've filled out this form?:** A note stating "Simply enter your email address and click registration verification." with a blue link.
- First Name:** A text input field.
- Last Name:** A text input field.
- Title:** A text input field.
- Financial Institution:** A text input field.
- City:** A text input field.
- State:** A dropdown menu.
- Phone (xxx-xxx-xxxx):** A text input field.
- Register:** A button at the bottom right of the form.

Figure 1

Left Navigation

RateMap's left navigation allows you to customize what you see on the map.

Location:

Enter an Address, Zip Code or City and State. This allows you to focus on a specific location.

Select a Product:

Select from five deposit and three loan products. RateMap provides more than 90,000 branches nationwide of deposit rate data and more than 40,000 branches nationwide of loan rate data.

Institutions:

Select to include/exclude institution types to view on the map. Light blue bubbles indicate Banks and dark blue bubbles indicate Credit Unions.

Rate Slider:

Display institutions based on the rate when you slide the gray square across the bar.

The screenshot shows the 'Customize Your Map' panel in the RateMap application. At the top is the League InfoSight RATEMAP logo, powered by RateWatch. Below the logo is a section titled 'Customize Your Map'. The 'Location' section has a text input field containing 'Fort Atkinson, WI 53538, USA' and a 'Go' button. The 'Select a Product' section has a dropdown menu currently showing '12 Mo CD 10K'. The 'Institutions' section has two checkboxes, both checked: 'Banks' (with a light blue bubble icon) and 'Credit Unions' (with a dark blue bubble icon). The 'Rate Slider' section has a horizontal bar with a gray slider knob positioned at the left end, labeled '0.10'. The bar is labeled 'Low 0.10%' on the left and 'High 0.40%' on the right. Below the bar is the instruction: 'Slide bar to have map display institutions based on the rate.'

Figure 2

Adjusting Institutions Displayed

Adjust the institutions displayed on the map by selecting a new location or scrolling/zooming the map.

Location in Left Navigation:

Enter an Address, Zip Code, or City and State and Click the Go Button. The map will center on the specific location requested. In figure 3, Madison, WI was entered. Figure 4 shows the map is now displaying institutions in the Madison, WI Area. The "A" icon is a reference to what was entered in the location field in the left navigation.

Scrolling/Zooming The Map:

Place your hand cursor on the map. Clicking the mouse and dragging the map to a new location will allow you to view other institutions in the surrounding cities. You can also zoom in or out on the map with the zoom feature (see red outline box in figure 4). By clicking the + sign, the map will zoom in further and by clicking the - sign, the map will zoom out.

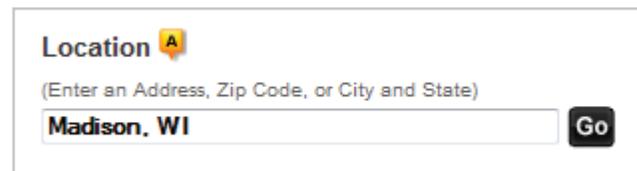


Figure 3

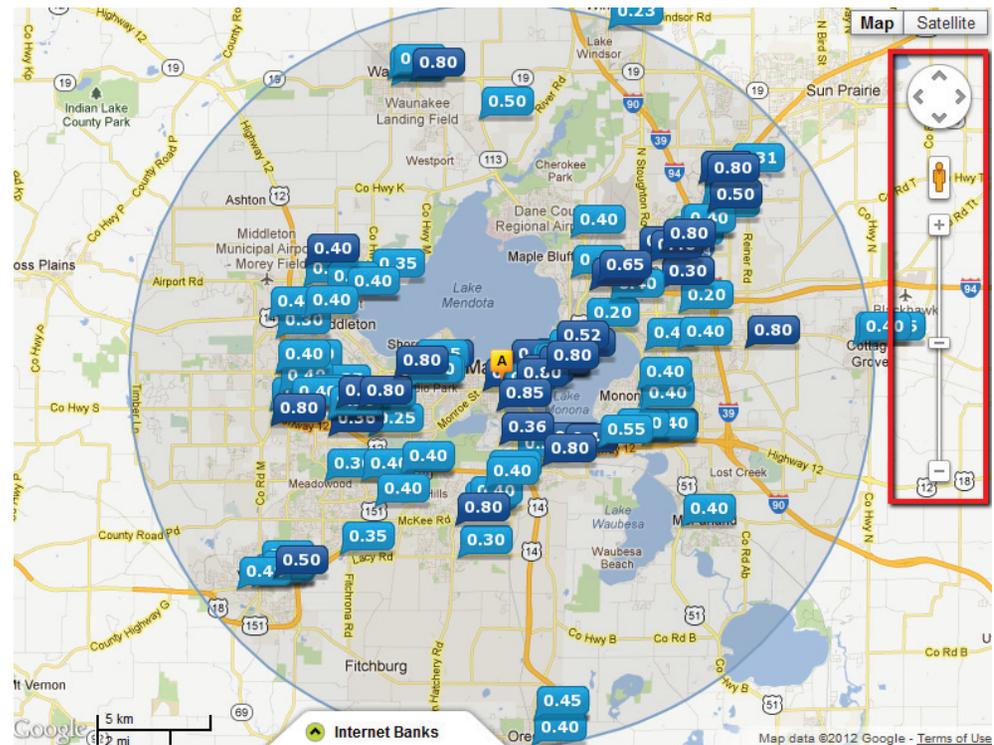


Figure 4

Selecting Products

Available products were chosen based on those most commonly offered in order to meet the needs of the greatest number of potential users.

In the left navigation under Select a Product, click the dropdown menu (see figure 5). Select a product and the map will automatically update.

Internet Bank rates are also available for each of the five deposit products and three loan products. Click the white tab at the bottom of the map called "Internet Banks" (see figure 6) to have the drawer pop-up. When selecting a different product in the dropdown menu, the Internet Banks section will update to the product chosen. This allows you to monitor your "invisible" competitors.

Please Note:

- Additional rates can be purchased on an individual basis through RateWatch

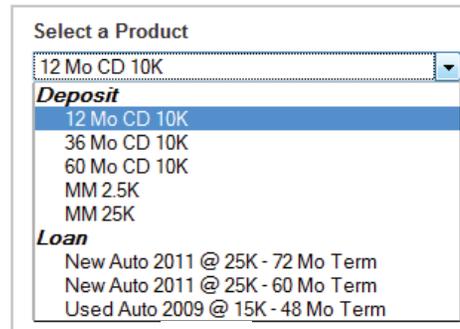


Figure 5

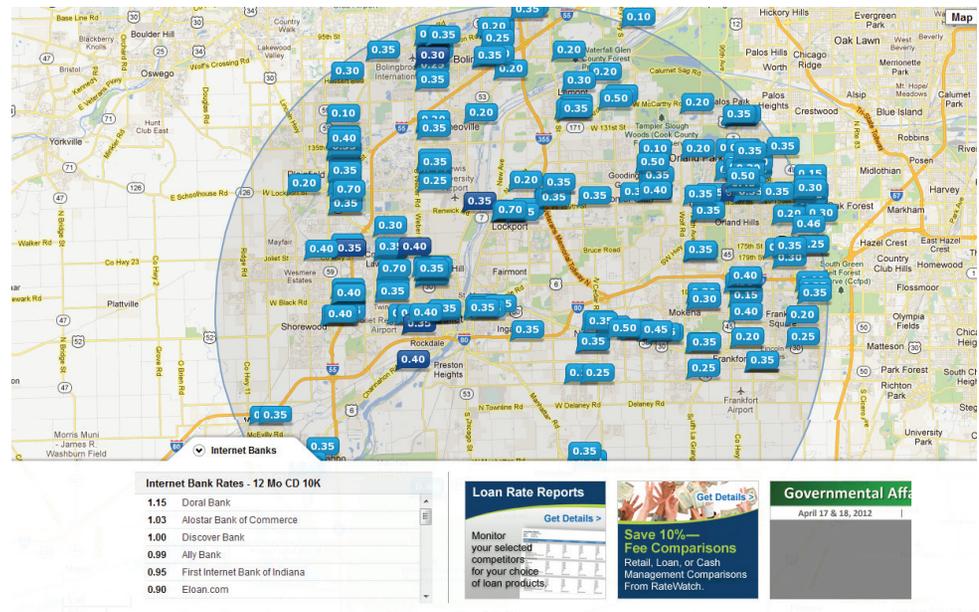


Figure 6

Using Rate Slider

The Rate Slider allows you to modify the institutions/branches visible on the map based on rate. As the slider bar is moved left or right, only those institutions with rates to the right of the current selection will display on the map. This may help reduce the overlap of information viewed when a large area is selected.

As shown in figure 7, the map is displaying all rates from 0.05%-1.16% for a deposit product. By sliding the Rate Slider over to the right (see figure 8), it now only displays institutions with 0.60%-1.16%.

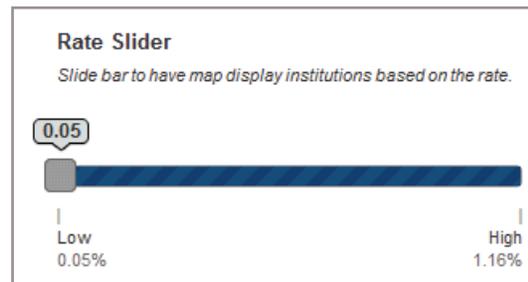


Figure 7

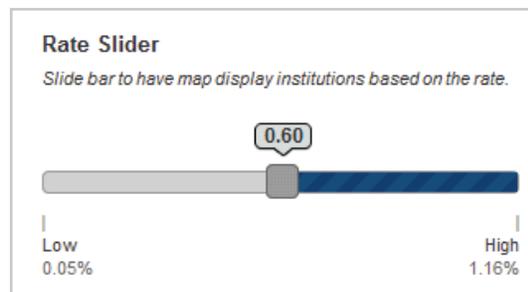
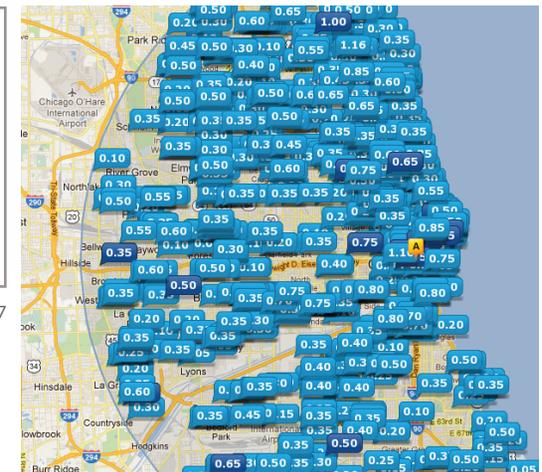
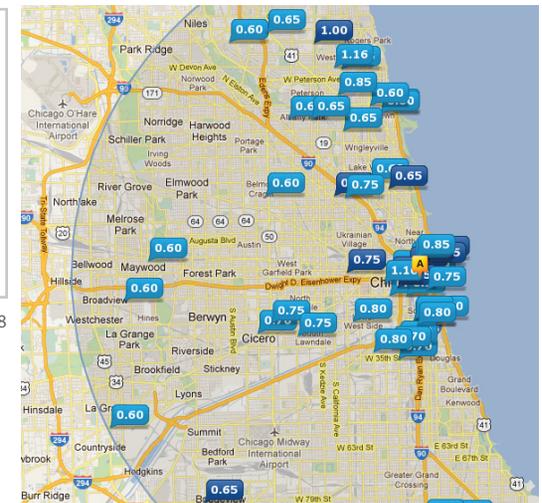


Figure 8



More Institution Information

To view more information on individual institutions displayed on the map, click any of the light blue or dark blue bubbles on the map (see figure 9).

RateMap provides the name of the institution, address, website (if applicable), number of locations, branch deposit balance (available for Banks), APY or rate, date surveyed and reviews (if available).

The member reviews provided within RateMap are made available from public review websites such as *Yelp*. To read more on each of the reviews, click "Read More". This will open a new window where all reviews can be read on that particular institution.

To close the pop-up, click on the gray X in the upper right hand corner of the pop-up.

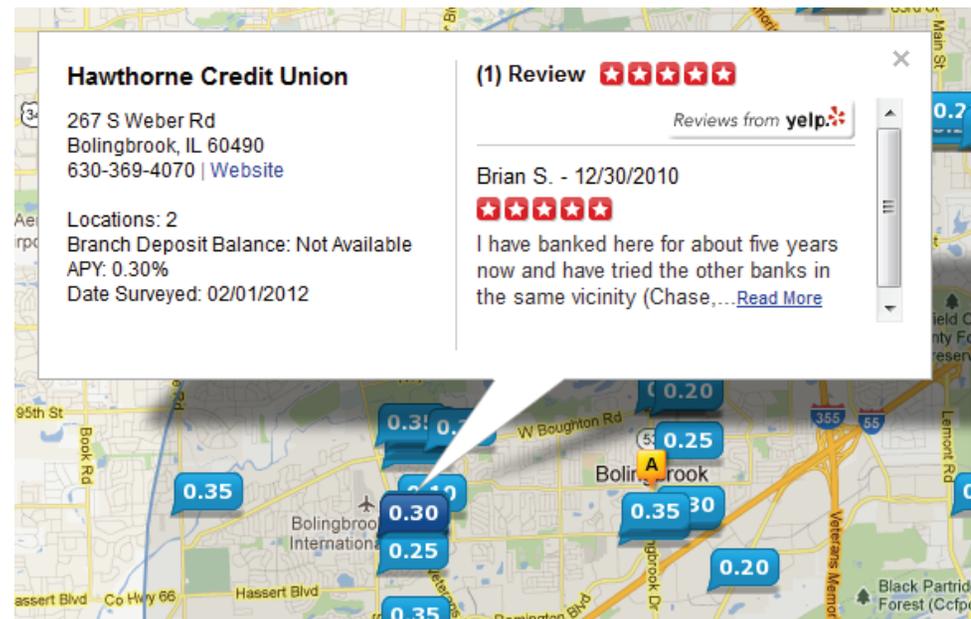


Figure 9

Printing Deposit Reports

The “Print Deposit Report” feature allows users to print data in report format:

- Compare APYs for the available five deposit products included in RateMap
- Compare up to ten institutions closest to the centermost point of the map
- Adjust the institutions displayed by selecting a new location or scrolling/zooming the map

In the left navigation (shown in figure 10), you will find a “Print Deposit Report” button. Once you have the map centered on the institutions you want to see in report format, click the print button. If it is your first time clicking the Print Deposit Button, you will be prompted with a “Terms and Conditions for Printing Deposit Reports” pop-up (see figure 11). After carefully reading through the Terms and Conditions, by clicking the “I Agree” button, you will be taken to your Deposit Report where it can be printed out for your records.

An unlimited number of reports can be printed as often as desired and you should not be prompted with the Terms and Conditions again after agreeing to it once.

Please Note:

- Selections made in the left navigation to further modify the RateMap display do not affect the institutions displayed in the report
- Loan rates are not currently included

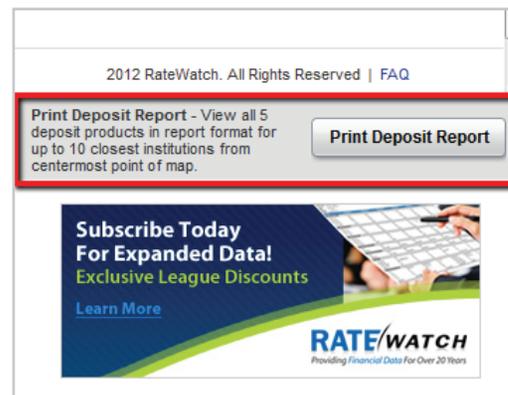


Figure 10

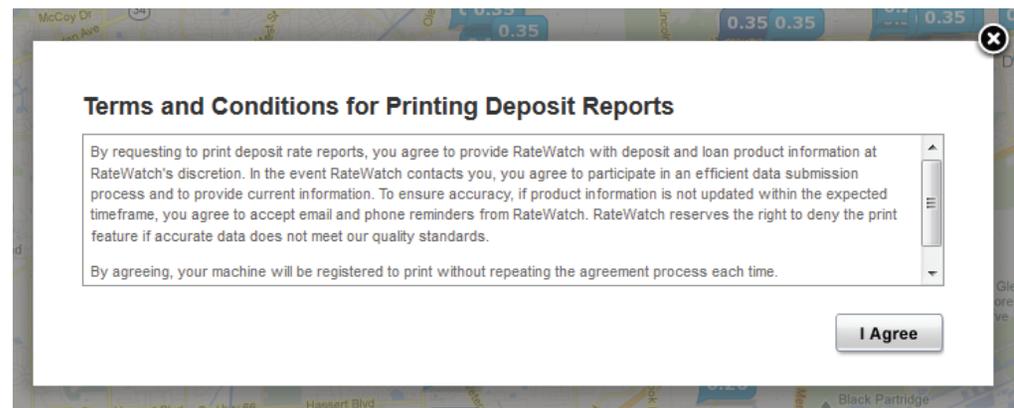


Figure 11